

Art Education Transformation through Youtube App, and Tik Tok on Children's Self-Development in the Era of Globalization

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Abstract. Advances in technology and information are often a double-edged sword. The development of art in the world of entertainment is now very easy to enjoy not only through television, but also through youtube and tik-tok which are applications favored by children. The researcher uses qualitative research with a phenomenological approach to analyze how art education is channeled through video sharing applications that are currently popular with the younger generation, which is related to child development in terms of personality and artistic aspects. The author refers to Piaget's theory of child development which reveals that when a child begins to develop towards the maturity stage, it will experience biological adaptation to its environment which will cause qualitative changes in its cognitive structure. The purpose of writing this article is to analyze the influence of art education related to digital disruption in the era of globalization for children's development, as well as how art is the ideal entertainment world for children. The positive impact of art on social media in the era of globalization makes children more creative, think ahead, and increase self-confidence. While the most severe negative impact is the emergence of addiction or addiction. This article is expected to provide a new picture of art education in accordance with the pattern of child development stages.

Keywords: art education; child development; entertainment world; globalization

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INTRODUCTION

Education is one of the efforts to build and improve the quality of human resources (Human Resources) towards the era of globalization which is full of challenges, so it can be said that education is something fundamental for every individual (Rivai & Murni, 2009:1). The quality of a nation is based on its parameters on the level of quality of its educational institutions in the development of national civilization and the formation of modern values rooted in traditional cultural values (Lasmawan in Triyanto, 2016:66).

Art for children is different from art for adults because the physical and mental characteristics are different. This is important to consider in evaluating the work of students, so that the results of children's creations are not measured according to the tastes and criteria of adult beauty. The function of art in education is different from the function of art in professional work. Art for education functions as a medium to fulfill the function of children's development, both physically and mentally. While art in professional work is used to improve the ability of the field of expertise professionally. Art learning for students is ideally given the interrelationships between the arts of music, dance, fine arts, and drama. Art learning includes all forms of activities regarding

physical activity and a sense of beauty, which are contained in activities of expression, exploration, creation, and appreciation through visual language, sound, motion, and roles (Kusumastuti, 2010:4).

Humans are basically able to interact with their natural-physical and socio-cultural environment. This interaction can be done actively or passively. Even if there is no two-way (reciprocal) interaction, at least the children in their society have been able to sense, know, and understand what is in their society. The factors that seem to have the most influence in arousing a person's interest or response, developing his perception, directing his attention, and provoking his behavior are environmental factors. The environmental factors in question are: 1) the natural-physical environment; 2) socio-cultural environment (lansing in Sugiarto, 2017, pp. 135–136).

The socio-cultural environment is not impossible to be influenced by globalization. Barker (in Surahman, 2013:28) states that globalization is a global economic, social, cultural and political connection that is increasingly leading in various directions throughout the world and penetrates into our consciousness. Pros and cons often color the

journey of globalization as a phenomenon. Changes that occur as a whole, are felt collectively, and affect many people (across regions, across countries, across cultures) that affect our lifestyle and environment (Surahman, 2013: 27).

The influence of globalization on the development of information and technology indirectly has implications for the development of arts in society. Electronic media and social media also encourage the development of the arts in the entertainment world, which is easier for the public to consume, especially at the age of children. In the end, because of the ease of accessing information through electronic media and social media, the information obtained by children is often not properly filtered according to their age. In fact, art in the entertainment world is really needed by children as a place for creation, exploration and appreciation. The development of art in the entertainment world can be used as an additional insight and motivation for children to work. Seeing the polemic that occurred in the discrepancy between the development of art on social media and the aesthetic needs that are appropriate for the age of the child, the author is interested in examining it more deeply with the formulation of the problem as follows:

- 1) How is the transformation of art education through youtube and tik tok applications on children's self-development in the era of globalization?
- 2) How is art education through social media ideal for children's ages?

This article aims to reveal how art education through video sharing applications can provide positive aspects for children's development, especially in the arts, but on the one hand, if not supervised, its use can lead to addiction in a bad direction. This article is expected to provide benefits in the form of a new picture of art that is ideal for child development, perspectives in dealing with the proliferation of video sharing applications, as well as tips to reduce the negative impact of video sharing application addiction.

METHODS

Qualitative research is research that describes phenomena based on the point of view of informants, finds various realities and develops a holistic understanding of a phenomenon in a certain context (Hilal & Alabri in Wijaya, 2019:10). Qualitative research aims to describe a certain phenomenon according to the situation and conditions in the field with the researcher as

the key instrument (Wijaya, 2019:11). The approach in the research context according to Ibrahim (2015: 49) is an effort or action that is prepared and carried out to start the research process and can help facilitate researchers in carrying out the research process. Approach can be interpreted as a perspective or paradigm contained in a field of science which is then used in understanding the object of research (Mahyudi, 2016:207). The author uses a qualitative research method with a phenomenological approach. Phenomenology is the science of visible things. Phenomenology is one of the philosophical approaches centered on the analysis of the phenomena that overwhelm humans (Bagus in Nuryana, Pawito, & Utari, 2019:20). The author refers to Piaget's theory of child development (in Susilawati, 2020:21) which reveals that when a child begins to develop towards the maturity stage, it will experience biological adaptation to its environment which will cause qualitative changes in its cognitive structure.

RESULTS AND DISCUSSION

a. Art in the Development of Children's Potential

Art education is a conscious effort to pass on or transmit artistic abilities as a manifestation of cultural transformation from generation to generation carried out by artists or art performers to anyone who is called to become a prospective artist (M. Jazuli, 2008:14). Children are unique individuals who have different abilities and needs from adults, and one of the typical needs of children is the need to express themselves or express themselves. Art education can contribute to the personal development of children (students). The contribution in question is related to providing space for expression, developing creative and imaginative potential, increasing sensitivity, growing self-confidence, and developing cultural insight.

b. Art and Social Media in the Era of Globalization

The development of the digital world with the presence of social media, new trends and expectations from the surrounding environment has created new pressures and standards for Indonesian youth (Nufus, Maharani, & Zahro, 2022:548)The process of globalization that has occurred since the entry of Hinduism, Buddhism, or Islam into the archipelago, this process can be interpreted as a form of globalization. At that time the barriers that limited the territory and culture

of the archipelago were opened and in the end there was cultural acculturation with the values that existed in these religions. However, in the context of globalization in the context of communication, globalization grows in line with the development of information technology and communication technology (Surahman, 2013:30).

One aspect that is affected by globalization is culture. Related to culture, culture can be interpreted as the values held by the community or the perceptions held by the community towards various things. Art is one of the cultural subsystems that are born from the results of one's thoughts and discoveries (Surahman, 2013:31). In the context of globalization, external relations and international economic relations are developing, making new demands on the spirituality and intellectual potential of each person (Abdurakhmonova, Mirzayev, Karimov, & Karimova, 2021:385). Globalization has led to the acceleration and ease of obtaining access to communicate and obtain any information. Sometimes this becomes a boomerang and creates its own problems, especially in the development of art in the world of children.

The current state of art in the entertainment world is dominated by intake from developed countries such as the United States, Japan, and Korea. In fact, many Indonesians have subscribed to international television which broadcasts broadcasts from all over the world. What is increasingly mushrooming is the use of the Youtube application which can be used at any time through each individual's gadget. Then there is an application that is no less popular than YouTube, namely Tik Tok. The presence of tik-tok is now very loved by the community, both from children to adults. Through youtube and tik-tok, people can enjoy videos as they wish. The youtube and tik-tok applications as a means for publication are very tempting because they can reach the wider community. However, the existence of these two video applications indirectly shifts children's interest in indigenous arts of the archipelago, and often children watch videos that are not appropriate for their age. Whether it's a music video with adult lyrics, or it could be a dance video with movements and clothing that are not in accordance with the norm as a result of the influence of western culture.

c. Influence on Child Development

Individual development is an integration of several processes, namely biological, cognitive,

and socio-emotional. These three processes are interconnected and influence each other. Thus, the object of developmental psychology is the process of change that occurs within the individual covering several aspects, namely: 1) physical and motor aspects; 2) cognitive and intellectual aspects; 3) aspects of social development; 4) aspects of language development; 5) aspects of emotional development; 6) aspects of personality and artistic development; and 7) aspects of moral development and religious appreciation. The author highlights aspects of personality and art development in examining the influence of the entertainment world in the globalization era on children.

Developments in the physical aspects of children are related to the development of the nervous system, muscles, endocrine glands, and physical or body structures, while motor development is developments related to the child's ability to do things with his limbs, such as picking up an object, walking, jump, run, sit, move their fingers, or move their eyes. Children who have good physical development also have good cognitive and intellectual development, followed by good emotional development (Wulandari & Purwanta, 2020:456)

In today's modern era, the role of parents is very necessary in relation to the matter of the development period in children, especially seeing the development of an increasingly fast world with all the sophistication of the technology in it. The role of parenting for children also influences the character formation and development of children (Frosch, Schoppe-Sullivan, & O'Banion, 2021:49). The sophistication of this technology has an impact on human civilization. Technology sometimes has a positive impact but sometimes it has a negative impact. Therefore, it is very important for humans to be able to properly filter everything that is currently developing, including those that will be touched on by the author, namely the world of entertainment.

The world of children is the world of learning while playing, so music is a medium of learning for them, but the development of music in Indonesia is currently deemed less supportive of its relation to the growth and development of children. Therefore, it is necessary to have an understanding of the developmental period of children and how to choose the type of music that is appropriate for their age. Nowadays, it seems that it is common for children to memorize songs from adult bands better than children's songs.

Does it affect the child's development? Of course there is. Because, the songs will help children build imagination, perception, creation, emotion, and will educate them. About how much, this depends on many things. The rise of spectacle on television, internet, radio, distribution of DVD cassettes, especially those related to the current music, namely the music of dangdut koplo songs, turned out to have its own impact on children. Indeed, not all children understand the meaning of the lyrics and the movement of the accompaniment of the song. However, humans are always learning. Over time, children will know what the lyrics and movements they see mean. This is not a trivial thing because it relates to the psychological development of our children.

The rise of songs in the entertainment world today that present erotic swaying and also the content of songs that contain the world of love can also cause several impacts such as the following:

1. Influence on Attitude

Basically, children have not been able to distinguish between good and bad things. Bandura stated that children will shape their behavior from imitating or imitating what they see everyday. In this case, the people around the child will become models (objects that are imitated). Models can also come from what is seen or heard on TV, radio, and what is read in the mass media. Children tend to imitate everything they see, including entertainment shows titled dangdut koplo which presents songs with the theme of romance and erotic swaying. This of course affects children's attitudes and can carry over into adulthood. Of course this is in line with Sigmund Freud's opinion which states that childhood experiences will determine behavior patterns in adulthood.

2. Reduce the Spirit of Learning

The language in the music of dangdut koplo songs does seem more simple and attractive. This is of course inversely proportional to the textbooks that seem very rigid with the use of scientific language. Finally, in this way, children become reluctant or less enthusiastic when learning because they are accustomed to serving simple and simple languages such as those contained in dangdut koplo songs.

3. Faster Sexual Maturity

In the video clips of contemporary songs, especially dangdut koplo songs, they often present pornographic scenes so that they can

make children mature before their time. Early sexual maturation is equipped with great curiosity so that children tend to imitate scenes on television. This impact also seems to be the worst impact when a child watches dangdut koplo music shows too often without parental supervision.

Basically, "listening" is an activity that involves all aspects of mental psychology such as identifying, interpreting, and reacting. When inappropriate songs continue to be freely consumed by children, coupled with the imagination of children at that age, they are still productive and easily embedded in memory, so that under their conscious mind it will become the behavior of the vocabulary in the song.

Seeing this phenomenon, music has included a latent danger that destroys the morals of the next generation. Sexual references in songs can make children think that their value in society is to provide sexual satisfaction to others, risk looking down on the meaning of their bodies, depression, problems with food, drug abuse, and others. When inappropriate songs continue to be freely consumed by children, coupled with the imagination of children at that age, they are still productive and easily embedded in memory, so that their subconscious will become the behavior of their vocabulary. in the song.

Not only music with western accompaniment and dangdut koplo with adult lyrics that are now rife in the children's world, but video sharing applications such as tik-tok are increasingly proclaiming the art of the entertainment world which is often not suitable for children's age. TikTok is one of the fastest growing social media platforms in the world. TikTok allows users to create short 15-second videos with music, filters, and other creative features. Currently, the TikTok application is very popular with Indonesian people, from teenagers, children, to the elderly (Putra, Permana, Sephiani, & Sutriyanti, 2021:68). The tik-tok application has successfully combined social media applications, messaging and video sharing technologies. The number of users who share their videos from various countries in the world is one sign that tik-tok is getting a good response. Tik-tok was originally designed to accommodate internet users who have talents such as singing, dancing, cooking and so on to be better known through video shows. The total downloads of the tik-tok application on Google Play are more than 100 million (Damayanti & Gemiharto, 2019: 3). TikTok is a platform where youngsters can show

case there talent and there true innerself some of them find themselves benefited from it while the rest of the youth found themselves just stucked to it (Salam, Sajid, Ullah, & Rehman Butt, 2022:74). Even though it is full of useful benefits, tik-tok can have a bad effect on its users, because not infrequently the videos that are shown are pornographic content. If this is consumed continuously by children, it will certainly have bad consequences. As stated by Bandura (in Damayanti & Gemiharto, 2019:7) basically humans have a tendency to imitate the behavior of other people who are influenced by their environment. Indirectly, children are used to seeing something inappropriate through electronic media such as television, youtube, and tik-tok or other social media applications, so there is a possibility that the child will follow someone's behavior from the videos they see. Children's psychology and learning processes are hugely affected by music content Mullick and Rahman (in Anggraini, Apriliani, Supeni, & Handrianto, 2022:83).

However, art through electronic media in the era of globalization is also very important for children's development. With the ease of access to information via the internet, the following are some of the positive impacts:

1. Increase knowledge/insight about art that is currently developing
2. Make it easier to learn either about art or other than art
3. Increase children's motivation and interest in learning
4. Train/stimulate children's creativity
5. Expanding the network/community around the arts

Based on the impact produced by the arts in the world of entertainment for the development of children in the era of globalization, it appears that there is a tendency for addiction, or addiction. The addiction in question is the desire to continuously seek, see and do something that is liked (tends to be negative) for the sake of satisfaction. If children are surfing in cyberspace under the pretext of relaxing, such as dancing, listening to music, or just watching movies which are unfiltered and without parental supervision, this can disrupt the child's development cycle as well as the bad effects of the entertainment world that has presented in this paper.

d. Art through social media Ideal for Kids

The colorful world of children will be more lively if there are elements of creativity, innovation and improvisation. It would be better

if children develop according to their stages, as well as in getting to know the world of art. According to Hurlock, childhood (Magdalena, Insyirah, Anggraeni Putri, & Bila Rahma, 2021:168) are in the age range of 2-13/14 years. In this age range, there are ages that are prone to bad influences from the entertainment world, namely the age of 6 to 12 years, at which age children have entered elementary school, begin to socialize widely with peers, and begin to explore the world that is different. they haven't been in before. The pattern of stages that should be in the development of children in the age range of 6-12 years (Magdalena et al., 2021:169) are as follows:

1. Learn to read, write, count
2. Begin to master the physical skills needed in activities
3. Learn to live healthy and work in groups with peers
4. Understanding social roles according to gender
5. Build a number of concepts for effective thinking
6. Develop conscience, morality and values
7. Achieving personal independence
8. Develop attitudes towards communities and institutions
9. Begin to learn to understand the problem of age development.

Focusing on the pattern of the stages of child development above, in the entertainment arts world, there should be several things that need to be emphasized, especially for the world of children's entertainment arts, namely:

1. Art that can train fine and gross motor skills of children
2. Art that suits children's talents, interests and abilities
3. The materials/references used as art media are in accordance with the age of the child
4. Conditioning children to be able to create, innovate and improvise with art that is safe for their age
5. For educators, as well as parents, always filter information, whether related to art or not, so that children do not consume information that is not good and is not suitable for their age.
6. For parents at home, in order to direct their children's talents so that they are honed according to their abilities and interests, it is better if children are reminded of the arts of their origin, so that the culture of the archipelago is not timeless
7. For educators in schools, always try to motivate children to continue to be

enthusiastic in creating according to their talents and interests, both individually and in groups with their peers.

CONCLUSION

The progress of art education on social media in the era of globalization directly has several negative and positive impacts on children's development, especially children aged 6-12 years who incidentally have entered school age and are ready to socialize with the outside world. The positive impact of art on social media in the era of globalization makes children more creative, think ahead, and increase self-confidence. While the most severe negative impact is the emergence of addiction or addiction. In addition, children may imitate things that are not good from the art of the entertainment world that they love, for example, adult song lyrics, sensual dance movements, or even tend to be erotic. This requires cooperation between educators and parents in directing children's talents and interests so that they remain in accordance with their age development.

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