

# Analysis of Politeness Maxims in the Film *Layangan Putus*: Study of the Speeches of the Characters Kinan and Aris

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**Abstract.** This research aims to describe the maxims of politeness in the film *Kite Putus* in the speech of the characters Kinan and Aris. The research uses Leech's theory of language politeness principles. The type of research is qualitative research. The data collection method uses the method of listening to stories and recording dialogue utterances of characters in films. The research data source is a series of broken kite films, and the data analysis technique uses three stages consisting of introduction or identification, grouping or qualification, and data interpretation. The research results explain that there are maxims of politeness including the maxims of wisdom, generosity, humility, appreciation, simplicity, consensus, and sympathy.

**Keywords:** maxims of politeness, film kites, character speech study

## INTRODUCTION

Language is a tool used by everyone as a means of communication. According to his theory, language is a tool used to communicate which is based on a system of sound symbols. Language consists of four basic skills including reading, writing, speaking, and listening, according to Eliason (Margaretha, 2014). Therefore, linguistic flexibility can be applied to a variety of situations. In other contexts, language can be used in various contexts, such as tutorials or literary works. One example of language used in a film context is the dialect used between characters. Furthermore, the use of language can determine a person's personality. In his knowledge, to find out someone's personality can be analyzed using speech acts both verbal and nonverbal. Verbal speech acts are the language that is formed in speech or writing which is expressed in words, whereas non-verbal speech acts are language that can be analyzed through body movements, behavior, expressions or attitudes that can influence a person's personality (Pranowo, 2009).

In the world of film series, the scope of life told in the film is a true story adopted from someone's work from a novel or prose essay. A film series is known as a television series that consists of several episodes that are connected to each other and tell a complete story. However, in the modern era, films can be accessed easily, for example on one of the currently well-known platforms, namely the WeTV application. The sophistication in this modern era means that people are no longer unfamiliar with the films shown in it. This was confirmed by Aini and Utomo who stated that in

the current era of technology, especially 4.0, access to various social media and digital platforms will be easier and will no longer be foreign to most people (Aini dan Utomo, 2021). This is strengthened by the opinion of Kamhar and Lestari who explain that social media and digital platforms are online media tools that make it easier for anyone to get various information (Kamhar dan Lestari, 2019).

The film *Layangan Putus* is an adaptation of a true story that has become a social and cultural phenomenon in Indonesia. The type of story in the film tells an extraordinary incident that gives rise to a conflict which results in a change in the fate of the perpetrator. The film explores the story of Kinan as an orphan who was betrayed by Aris. This film presents a variety of complex and conflictual communication situations, making it the right choice for linguistic analysis. Linguistic analysis can be carried out by analyzing politeness in language. Language politeness analysis is a set of ideas and concepts that explain speakers using language politely and respectfully in various communication contexts (Agustiani, 2020). Furthermore, the politeness of the language spoken between the characters in the film *Layangan Putus* is guided by language ethics. On the other hand, according to Kuntarto, language politeness is divided into two, namely politeness which refers to rules regarding behavior in a social group and politeness which refers to the use of language as a step to maintain relationships between individuals (Kuntarto, 2016).

The language politeness used in analyzing the

film *Layangan Putus* is language politeness which refers to the use of language as a step in maintaining relationships between individuals. Then, Leech stated that the analysis of language politeness is an analysis of the principles of politeness which consists of several maxims including the maxims of humility, wisdom, generosity, heart, appreciation, simplicity, consensus (agreement) and sympathy (Leech, 1983). Analysis of language politeness in the film *Layangan Putus* is a practical speech act of communication between individuals. In this case it is important to use analysis effectively and politely. The theory of language politeness used in this research is the theory of politeness according to Leech in the form of rules that regulate actions between speakers and speech partners (Wahidah, et al., 2017). Supported by the results of research by (Tsalis, et al., 2023) which explains that the film which adopts the novel entitled *Layangan Putus* contains six maxims of language politeness which originate from the speech of the characters Aris and Kinan.

Based on the description of the problem, it is explained that the speech contained in the film *Layangan Putus* is a reflection of interactions in everyday life. The phenomenon of language politeness analysis is obtained from utterances or utterances spoken by characters who have the characteristics of each character. Thus, researchers are interested in researching the maxims of language politeness in the film *Layangan Putus* to analyze politeness in the speech of the characters Kinan and Aris in *Layangan Putus*.

Based on the background description above, the aim of the research is to find out and analyze the maxims of politeness and violations in the film *Kite Putus* in the dialogue between the characters Kinan and Aris.

## METHOD

This research method uses qualitative research. Moleong explains that qualitative research is a type of research that produces data in the form of verbal descriptions of words that have been taken by researchers through systematic research activities (Moleong, 2021). Researchers use this research method to describe in real terms the results obtained from the research. This method is one of the appropriate methods in research because it describes the state of language, language symptoms, individuals and certain groups. The data used in the research analysis are

excerpts of dialogue from the characters in the film *Layangan Putus*. The research data source is the film *Layangan Putus* Series which aired on WeTv and the research instrument is a human instrument or the researcher himself who focuses on determining the research subject as the data source in the research, collecting all possible data, analyzing and interpreting the data and drawing conclusions (Mahsun, 2017). The research technique uses the technique of listening and recording several data related to the research. The stages of data analysis in this research include the introduction stage (identification), the grouping stage (classification), and the data interpretation stage (Sugiyono, 2019).

## RESULTS AND DISCUSSION

Leech in Hamza (2022) reformulates his six politeness maxims that are discussed in Leech: tact, generosity, approbation, modesty, agreement, and sympathy maxims. The dialogue of the characters in the film *Kite Putus* was studied using pragmatic studies using Geoffrey Leech's which consists of the maxim of wisdom, the maxim of generosity, the maxim of praise, the maxim of agreement, and the maxim of sympathy. The results and discussion in this research are an analysis of the maxims found in the film series *Layangan Putus*.

### Maxim of Wisdom

According to Leech in Andirana (2018) the basic principles of the maxim of wisdom are (a) make other people's losses as small as possible, (b) make other people's profits as big as possible. In the film series *Layangan Putus* which shows the type of compliance with the principles of language politeness, maxims of wisdom in the *Layangan Putus* series. The description of the speech in the film is as follows:

Aris : Come on, shall we?(Laugh together, stand up towards the bed).

Kinan : Come on. Eh, not strong.

Aris : Oh, what a pity.

Kinan : Eh, this is his stomach, bro.

Aris : Here here.(Kite Break Up Episode 1A, 16:50-17:00)

The context of this story is that Aris invites Kinan to go to his room, then Aris helps Kinan to stand up. Aris' speech in the dialogue above is considered to comply with the maxim of wisdom, because it maximizes profits for the other party, namely Kinan. Maximizing profits is provided by Aris by helping Kinan when Kinan tries to stand

but she has difficulty because she is heavily pregnant, so with Aris' help Kinan will not find it difficult to stand. Then there is also a description of the wisdom that violates the film series. Explained as follows:

Kinan: You don't feel everything that's happening between us now. All the loss that I feel, all the sadness that I am carrying now is not your fault? The one who should be here now is Reno, not you, bro. The one who should be here, talking to me, is Reno, not you. I should be able to choose who should die first, you know? (Kite Break Up episode 7b, 00:34-03:51)

The context of this story is that Kinan expresses his anger at Aris. The words spoken by Kinan are considered to violate the maxim of wisdom, because they maximize losses for the other party (Aris). The violation is found in a piece of dialogue, namely "I should be able to choose who should die first, you know?" Kinan felt emotional because his baby had died, according to him it was Aris' fault.

According to Sati, et al (2023), two categories of the application of wisdom maxims in the dialogue of the characters in the film Kite Putus were found, namely complying with and violating wisdom maxims. Categories that comply with the maxim of wisdom are characterized by speech that intends to provide assistance. Then, the category that violates the maxim of wisdom is characterized by speech that is intended to hurt the feelings of another party.

### Maxim of Generosity (Generosity)

In the film series Layangan Putus which shows the type of compliance with the principles of politeness, the maxim of generosity in the series Kitebreaker. The following is a description of the dialogue in the film.

Kinan : This is for you. Cake kiss.

Lola : Thank you.

Kinan : Your favorite place, right?

Lola : But I'm on a diet right? Why did you buy a cake?

Salad, bro. (Broken Kite episode 5A, 29:44-29:50)

The context of this story is that Kinan bought Lola's favorite cake. Generous is, generous or someone who likes to give charity or give alms. In line with this definition, the speech spoken by Kinan is considered to comply with the maxim of generosity, because Kinan tries to minimize profits to himself and maximize losses to himself. Compliance with the maxim of generosity "This is for you. Cake kiss" Kinan's words are considered

to comply with the maxim of generosity because Kinan is willing to spend money to buy Lola's favorite cake. The application of the maxim of generosity in the dialogue of the characters in the film Kite Putus only found categories that complied with the maxim of generosity and no categories were found that violated the maxim of generosity.

In accordance with the opinion of Mulyadi (2021), the maxim of generosity is also called the maxim of generosity. The main principle in this maxim of generosity expects the speaker to reduce his own benefits and maximize his own losses or sacrifices. If the maxim of wisdom is centered on others, then the maxim of generosity is self-centered. The Maxim of Generosity requires speakers to minimize their own benefits and maximize their own losses. Apart from that, Sati, et al (2023) also stated that categories that comply with the maxim of generosity can be characterized by utterances that intend to buy food, drinks or certain items.

### Maxim of Appreciation (Praise)

In the film series Layangan Putus which refers to the type of compliance with the principle of politeness in language, the maxim of praise in the series Layangan Putus.

Merry : Oh, you're really glowing.

Kinan : Thank You.

Merry : Very beautiful.

Kinan : Thank you, Miss Merry.

(Kite Break Up Episode 1A, 11:35-11:39)

The context of this story is praising Kinan's beauty. The words spoken by Merry are considered to comply with the maxim of praise, because Dita maximizes praise for other parties and minimizes insults for other parties (Kinan). Maximizing praise for others. Merry's words mean that Merry is amazed by Kinan's beauty.

This is in accordance with Junaidi's (2020) opinion regarding the negative aspect of the maxim of appreciation/praise which is more important for oneself and not saying unpleasant things about other people, whereas the words "smart" or "beautiful" are words that make other people are happy.

Furthermore, the story of praise for violation of awards is also found in this film. It is explained as follows:

Kinan : (While throw away the sheet of paper) So what is this? Who is Lydia Danira, sir? His name is everywhere, you know. You have transferred several times to him. Using an account

that I don't even know you have, sir. Oh, not only that. You bought him a penthouse for 5 M. It's a fucking penthouse! (While throwing away proof of account mutation). Then, you take him to Cappadocia, It's my dream. Not her! My dream, bro!

Aris : Wowyou're crazy.

Kinan : Nono no you are crazy. Am I crazy? You're crazy, bro! You know, going to Cappadocia is my dream, bro! (Kite Break Up Episode 6B, 31:34-32:05)

The context of this story is that Kinan and Aris are insulting each other because Kinan feels angry with Aris, while Aris is trying to avoid the evidence of the affair that Kinan has found. The words spoken by Kinan and Aris are considered to both violate the maxim of praise, because each maximizes criticism of the other party and minimizes praise of the other party.

According to Sari (2019), the maxim of praise is a maxim that tries to criticize other people as little as possible and praise other people as much as possible. In violation of this maxim, speakers can mock each other, insult each other, or put each other down.

#### **Maxim of Consensus (Agreement)**

According to Asfuri (2022), the maxim of agreement or maxim of compatibility demands that participants in a conversation ensure that disagreements between themselves and others occur as little as possible and ensure that agreements between themselves and others occur as much as possible. On the other hand, if there is a disagreement between themselves and the speaker, they will be considered to have no politeness. In the film series Kitebreaker which refers to the type of compliance with the principles of language politeness, the maxim of agreement in the series Kitebreaker. It is explained as follows:

Aris : Hi Raya. Go homeSame with Papa!

Raya :Bad papa. Mom's sick, Dad's gone.

Aris : How comethat's what he said. No, no. Mom, you need to rest, right? Her mother is fine. Want a break. So now Raya can go home with Papa. Papa will accompany you to sleep. It's the same as Papa's.

Raya :I don't want to.

Aris : How comelike that?

Raya :I don't want to. Anyway, Raya wants to be with mom. (Breaking Kite episode 4A, 08:46-09:10)

The context of this story is that Raya refuses Aris' invitation to go home. The words uttered by Raya are considered to violate the maxim of

agreement, because Raya maximizes disagreements between oneself and others and minimizes agreements between oneself and others (Aris).

#### **Sympathy Maxim**

According to Heru (2018), the maxim of sympathy, this maxim states, reduce your feelings of antipathy towards others to as little as possible and increase your feelings of sympathy as much as possible between yourself and others. Beside that Omar (2021) minimize antipathy between self and other, maximize sympathy between the self and other. The following is a script in the Layangan Putus series which indicates the type of compliance with the principle of politeness in language, the maxim of sympathy in the Layangan Putus series. The explanation of the speech is as follows:

Miranda : Anyways, congratulations. Raya wants to have a younger sibling now.

Aris : Thank you.(episode 1A, 04:38-04:41)

The context of this story is that Miranda congratulates Aris who will soon have another child and Aris. The application of the maxim of sympathy in the dialogue of the characters in the film Layangan Putus was only found in categories that complied with the maxim of sympathy and no categories were found that violated the maxim of sympathy. In accordance with Sati, et al (2023), categories that comply with the maxim of sympathy are marked with congratulations.

#### **CONCLUSION**

The results and discussion of the pragmatic analysis of the dialogue in the film \*Layangan Putus\* using Geoffrey Leech's maxims reveal both compliance with and violations of various maxims. The Maxim of Wisdom is observed in dialogues where characters either maximize benefits or inflict harm, such as Aris helping Kinan versus Kinan expressing anger towards Aris. The Maxim of Generosity is complied with when Kinan buys Lola her favorite cake, demonstrating a willingness to minimize personal gain. The Maxim of Praise is followed when Merry compliments Kinan's beauty, but is violated in a heated exchange between Kinan and Aris where insults are exchanged. The Maxim of Agreement is violated when Raya refuses Aris' invitation, highlighting a lack of consensus. Finally, the Maxim of Sympathy is adhered to in instances where characters express congratulations or well-wishes, with no instances

of violation observed. These findings illustrate how the characters' dialogue in the film reflects both adherence to and breaches of politeness principles, contributing to the overall dynamics of the narrative.

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